TrailZ
TECHNOLOGIES

COMPANY ONE-PAGER
SEPTEMBER 2026
BUSSUM · THE NETHERLANDS

Travel discovery moved to short video. Booking never moved with it.

People choose where to go from a reel, then start from zero in a search box — with no idea that the lane in the video is gridlocked by six, or that the bay is 220 steps down. TrailZ turns the post itself into a reality-checked, bookable trip.

HOW IT WORKS

01 Unpack the post
Vision, caption, comments and place detection turn a reel into an exact location — a viewpoint, not a city.

02 Reveal the reality
Crowd windows, cost level, physical effort, authenticity and the best hour to arrive, from public reviews, comments and visit patterns.

03 Match the traveller
Travel DNA: pace, crowd tolerance, budget style and what pulls someone into a place. Every answer re-ranks everything.

04 Build a bookable plan
Three plan directions, an hour-by-hour day around the anchor from the post, the reason for each pick, and a partner to book it with.

THE DIFFERENCE

> **"The view is real. The calm is not."**
>
> The TrailZ reality score measures how closely a post matches the typical visitor experience and names the gap in plain words. It is what a traveller trusts before they trust the plan — and it is never for sale.

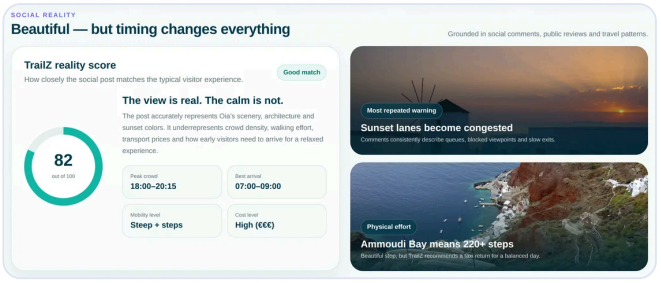
WHAT WE ARE LOOKING FOR

Booking & stay partners
Integrations so a plan can be booked rather than copied into four other tabs.

Travellers for the closed test
People who plan from a feed and will tell us where the score is wrong.

Two hires
A full-stack engineer and an ML/AI engineer, plus a travel-operations specialist.

PRODUCT STATUS



PRODUCT PREVIEW · WORKING PROTOTYPE

The full path runs end to end today: a pasted link, destination analysis, the reality score, Travel DNA, three plan variants and an approved day plan with prices. Next is a closed test that measures where the score is wrong — that number, not the calendar, decides the launch.

MODEL

Commission on what is booked through our partners. No traveller data is sold, and no destination can pay to raise its score — the moment it can, the product is worthless.

COMPANY

ENTITY	**TrailZ Technologies B.V.**
INCORPORATED	4 September 2026
REGISTERED SEAT	Amsterdam
OFFICE	Torenlaan 5, 1402 AT Bussum
KVK	42156887

Fatemeh Sharifioun
CO-FOUNDER

Mohammad Kalmarzi Moghadam
CO-FOUNDER

Yousef Mobarhan
CO-FOUNDER

Nahal Dehnamaki
CO-FOUNDER